



# Strategic Plan 2023-2028





# INTRODUCTION

At the end of 2022, Adams County Public Library began working with consultants through the State Library of Ohio's Strategic Planning Program. These consultants helped the library's administrative team with the strategic planning process.

With the help of the consultants, the library used a combination of community surveys, community focus group questionnaires, staff and board workshops, and State Library of Ohio statistics to gather ideas and concerns. The library employed these methods to ensure that the process remained focused on the needs and desires of the community.

This plan is designed to guide the growth of Adams County Public Library for the next five years. Program designs, grant applications, and decisions will be based on the goals set forth in this plan.

## 1. CULTIVATING COLLECTIONS

The community will have the resources to explore topics of interest, entertainment, and pursue lifelong learning and enjoyment.

### OBJECTIVE

**Expand and enhance the current collection, increasing accessibility and discovery.**

1. Revise and update collection development policies and procedures.
2. Expand the collection with non-traditional lending opportunities.
3. Use innovative ways to engage and support use of the library collection, including Interlibrary Loan, SEO consortium, and digital assets.

## 2. KNOW YOUR COMMUNITY

Residents will have a central source for information about the wide variety of programs, services, and activities provided by community agencies and organizations.

### OBJECTIVE

**Expand Adams County Public Library's reputation as a community resource center.**

1. Include area nonprofits' services in the weekly email newsletter.
2. Create and maintain flyers and a web page on the library's site identifying social services.
3. Build relationships with local nonprofit organizations.



## 3. VISIT A COMFORTABLE SPACE

Residents will have welcoming spaces to meet and interact with others or to sit quietly and read.

### OBJECTIVE

**Update outdated facility components and explore ways of rearranging areas to better meet the competing needs for the use of each location.**

1. Evaluate library space usage/needs and create a space plan that supports the strategic plan.
2. Update lighting at all locations for a more enjoyable user experience and increased energy savings.
3. Update carpet, paint, upholstery/furniture, and restrooms throughout library locations where most needed.
4. Complete a facilities assessment report to assist in planning for major capital improvements and routine maintenance for buildings, grounds, and equipment

## 4. EMERGING TECHNOLOGY

Patrons will have the opportunity to engage with emerging technology through access provided by the library and/or its partners.

### OBJECTIVE

**Introduce patrons to advanced types of software, hardware, devices, and services that will expose library users to new learning experiences and inform future library planning.**

1. Publicize the availability of the library's updated hardware and software from the recent technology renewal grant project.
2. Explore the addition of 24 hour hold pickup lockers to allow patrons to retrieve materials when the library is not open.
3. Update and expand STEM kits for community education about emerging technology.
4. Support continuous improvement of discovery layers for user experience.



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